

AMI Labs: Board-Ready Market Update

Strategic market positioning, risk/opportunity framing, and executive narrative support for AMI Labs' board and investor base. Prepared for the Q2 2026 board cycle. Audience: lead investors, board observers, and LP briefing materials.

EXECUTIVE SNAPSHOT — Q1 2026

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|--|--------------------------------------|--|--|--|--|
| \$1.03B Seed round closed Mar 2026 | \$3.5B Pre-money valuation | ~12 Core researchers at launch | 4 Global hubs (Paris, NY, MTL, SG) | \$50T Addressable physical economy | #1 Largest EU seed on record |
|--|--------------------------------------|--|--|--|--|

MARKET UPDATE

The world model category has crystallised faster than projected. In Q1 2026 alone, over \$2B in capital was allocated to world model and physical AI startups globally. AMI Labs leads the category in funding scale and research credibility. Two structural tailwinds are accelerating: (1) the LLM hallucination ceiling is becoming an operational liability in enterprise and clinical deployments, and (2) European industrial giants are actively seeking AI partners with native physics understanding — a gap LLM players cannot fill. The \$50T physical economy remains largely untouched by existing AI architectures, representing AMI's primary long-term addressable market.

RISK / OPPORTUNITY FRAMING

| ITEM | TYPE | SEVERITY / SCALE | BOARD ACTION REQUIRED |
|---|-------------|------------------|--|
| Physical Intelligence (π 0.2) Series B at \$400M — direct technical overlap in industrial robotics | RISK | HIGH | Accelerate V-JEPA 2 open-weight release; fast-track Toyota Ventures robotics partnership MOU |
| Google DeepMind Genie 3 targeting same robotics simulation buyer base | RISK | MEDIUM | Publish benchmark comparison emphasising latent-space efficiency vs pixel generation cost |
| Meta Ray-Ban roadmap slipped to Q4 2026 — window to formalise wearables MOU | OPPORTUNITY | HIGH | Brief Meta hardware partnerships team on JEPA edge-device efficiency; target signed MOU by Q3 |
| EU AI Act compliance creates procurement friction for LLM-based clinical competitors | OPPORTUNITY | HIGH | Activate Nabla EU hospital pipeline; co-publish clinical reliability study targeting procurement teams |
| 12-person team concentration risk — 30-50 hire target in 6 months is aggressive | RISK | MEDIUM | Board to review hiring pipeline at Q2 meeting; prioritise Singapore and Montreal hubs first |
| Nvidia's pivot away from LLM-only investments validates AMI's architectural thesis publicly | OPPORTUNITY | MEDIUM | Leverage Nvidia investor relationship for co-marketing at GTC 2026 and enterprise channel access |

EXECUTIVE NARRATIVE — RECOMMENDED FRAMING

| FOR LP BRIEFINGS | FOR PRESS / TIER-1 MEDIA | FOR ENTERPRISE BUYERS |
|--|--|--|
| AMI Labs is the category-defining bet on the \$50T physical economy. While hyperscalers race to scale LLMs, the physical world — manufacturing, healthcare, logistics — remains inaccessible to text-based AI. JEPA is the architectural breakthrough that changes this. Europe leads. | The LLM era is hitting its ceiling. AMI Labs — led by Yann LeCun, the architect of modern deep learning — is building the AI that actually understands the world, not just describes it. \$1.03B seed. Paris-headquartered. The physical AI race starts now. | Your current AI tools hallucinate. In a factory or a hospital, that is an unacceptable liability. AMI's world models predict physical outcomes before acting — the same way a skilled engineer thinks before touching a machine. Reliability is the product. |

PRICING & ENGAGEMENT

Starts at USD 3,500

Flat-fee engagement. Deliverables: board-ready market update memo, risk/opportunity matrix, executive narrative framing (3 audiences), and 30-min debrief call. Delivered in 7–10 business days.

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